



Proud to Serve the Los Altos Community

Reduce Waste This Holiday Season

It's the Season to be Green!

CalRecycle estimates that between Thanksgiving and New Years, more than 1 million tons of additional waste are generated each week nationwide. Fortunately, there are a number of simple steps that can be taken to help minimize holiday waste and keep what remains out of the landfill.



Here are 10 things you can do:

- ✓ Send electronic greeting cards.
- ✓ Encourage the use of durable, reusable shopping bags.
- ✓ Promote the use of reusable or recyclable gift wrapping. Avoid foil and plastic wrapping.
- ✓ Purchase/sell items packaged in materials that are easy to reuse, recycle or compost.
- ✓ Purchase/sell gifts that create little or no waste (*gift cards, concert tickets, and potted plants for example*).
- ✓ Purchase/sell rechargeable batteries.
- ✓ Invest in a potted or artificial Christmas tree. If a fresh-cut tree is a must, be sure to put it out by your garbage/recycling bins during the first two weeks after Christmas. Mission Trail will collect it for composting. Note that the stand, lights and decorations must be removed.
- ✓ Use durable, energy efficient LED holiday lights.
- ✓ Serve food and beverages, including takeout, in reusable, recyclable, or compostable containers.
- ✓ Donate untouched holiday party leftovers to the local food bank (*visit www.shfb.org for information*). Compost the food scraps that cannot be donated.



Thank Customers for Shopping Locally

People who shop locally do more than support Los Altos businesses—they help the environment. Pollution and packaging are both reduced by shrinking driving distances and omitting shipping.



Nice Work!

Mission Trail Waste Systems thanks the many local businesses that recycle, compost, and promote green gift giving. If your business needs help getting started, or if you would like your efforts featured in a future newsletter, contact us today at 650-473-1400.

Holiday Schedule

There will be no service delays during the weeks of Christmas Day and New Years Day.



Would you like to lower costs by reducing waste, increasing recycling, or participating in a composting program?

We Can Help!

Just over a year ago, Mission Trail representative Denise Donahue met with management staff at Andronico's market. Denise reviewed their waste collection needs and suggested a few program changes. Andronico's began participating in the organics and recycling programs and in so doing, greatly reduced their garbage service and overall waste collection bill.

Mission Trail representatives are available to visit your business and conduct a free recycling opportunity assessment. Contact us today to schedule yours!



"Education of employees was key," says Enrique Sanchez at Andronico's. "Mission Trail gave us helpful posters to drive the message home."



"By implementing successful recycling and organics programs, Andronico's has saved up to \$2200 per month on waste collection."



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Contact us:

Mission Trail Waste Systems is aiming for zero waste. Help us hit the target by reducing the waste and making the most of our convenient recycling and organics programs.

